



# FRANKLIN HIGH SCHOOL



**VIDEOBOARD DONATIONS**



# Franklin

Howard Gamble Stadium is home to many of Franklin High School's athletic teams but is also used for many other events during the year. Some of these are:

Football	Field Hockey
Flag Football	Graduation
Soccer	Middle School Football
Track	Middle School Track Meets
Soccer	Senior Olympics
Cheerleading	TMSAA State Track Meet
Band Contests	ROTC Events
Lacrosse	Concerts

Franklin High School's campus was moved to its current location in 1957. The current seating and pressbox at Howard Gamble Stadium was installed in the mid-1990s. While the county has funded and installed a new turf playing surface and track in the last five years, most of the financial burden to upgrade and improve facilities must come directly from the school through fundraisers. The administration and Franklin Athletic Booster Club (FABC) is working to provide our students with the financial support they need to be successful--both in the classroom and in athletics.

The decision has been made to begin raising funds to install a new scoreboard, videoboard, and pressbox in the stadium. These will enhance the stadium and spectator experience, while allowing many different organizations and athletic teams to benefit financially from advertising and the hosting of events. Students will benefit from the experience in the classroom through the creation of videos, digital ads, and in-game production for the new videoboard. It will also be a valuable source of revenue for our sports teams and organizations as it will allow them to sell advertising to help fund their programs.

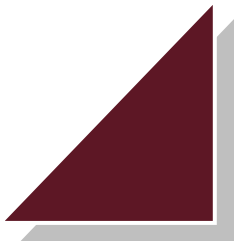
The fundraising goal for this project is \$600,000. The cost of the scoreboard/videoboard is \$325,000 and a new pressbox is estimated at \$275,000. We are asking parents (former, current, and future students), alumni, community members, etc. to join in this effort to support this project. All donations can be made to the FABC with all monies going directly to this project. The FABC is a 501(c)(3) organization and all donations are tax deductible. There are multiple levels available who would like to support this project (Page 3) and all donation amounts are appreciated.

Please let us know if you have any questions. We thank you for your support of the students at Franklin High School.

Donations can be made at [admiralsboosters.org](http://admiralsboosters.org)

OR

Mail checks payable to: FABC  
810 Hillsboro Road  
Franklin, TN 37064





## ADMIRAL (\$10,000+)

### ADMIRAL-level donors receive the following:

1. In-game recognition on the field during a 2024-25 home football game.
2. Pregame recognition by the PA announcer at all 2024 home football games.
3. Private pre-game event the day of the videoboard ribbon-cutting.
4. Name on plaque outside of stadium.
5. Family Athletic Pass for the 2024-25, 2025-26, and 2026-27 school years.

## CAPTAIN (\$5,000-\$9,999)

### CAPTAIN-level donors receive the following:

1. In-game recognition on the field during a 2024-25 home football game.
2. Pregame recognition by the PA announcer at all 2024 home football games.
3. Private pre-game event the day of the videoboard ribbon-cutting.
4. Name on plaque outside of stadium.
5. Family Athletic Pass for the 2024-25 and 2025-26 school years.

## LIEUTENANT COMMANDER (\$2,500-\$4,999)

### LT. COMMANDER-level donors receive the following:

1. Pregame recognition by the PA announcer at 2024 home football games.
2. Private pre-game event the day of the videoboard ribbon-cutting.
3. Name on plaque outside of stadium.
4. Family Athletic Pass for the 2024-25 school year.

## MIDSHIPMAN (\$1,000-\$2,499)

### MIDSHIPMAN-level donors receive the following:

1. Pregame recognition by the PA announcer at 2024 home football games.
  2. Private pre-game event the day of the videoboard ribbon-cutting.
  3. Name on plaque outside of stadium.
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